



smart move  **FARGO**
MOORHEAD

destination: education  exhilaration





SHANNALEE

EST 2006

Fargo



Dary Cache

ARGON





there's more to life in fargo moorhead



Ask 1,000 college students what they like best about being in Fargo Moorhead and you'll get 1,000 different answers. With nearly 30,000 students in the community, that's a bunch of answers, not to mention lots of stimulating things to do, experience and enjoy.

Fargo Moorhead is a community of about 210,000 that values what college students bring to life here. With three exceptional universities of various sizes, as well as several technical and business schools, this is a college town that rivals any in the nation. It is a mosaic of entertainment and nightlife, dining and shopping, funky shops, bookstores, coffee bars and neighborhood bakeries, nationally recognized performance venues and intimate clubs. It's also a place of cultural, racial and religious diversity and acceptance. No wonder national media are calling this a hip, trendy and exciting community for work, play and life.

In Fargo Moorhead, you can be yourself and have a blast while growing intellectually and socially. It's a positive destination for living and learning now, and it's also an ideal starting point for jumping into a satisfying career and future. Even if you don't have a final destination in mind, this is a great place to get going.

Check out Fargo Moorhead. We have a feeling this is where you'll want to begin your quest.

EDUCATION IS WHERE FARGO MOORHEAD REALLY SHINES. THIS IS A SMART TOWN AND A GREAT PLACE TO GET SMART.



One in three people here is, in one way or another, engaged in education. Combine that with professors who put students first, world-class companies pursuing state-of-the-art business, scientists pushing the boundaries of cutting-edge research, and education-industry collaborations that expose college students to the latest in their fields of study, and you can see why this is a great place to build the foundation for your career.



In ranking Fargo among its top 10 college towns, Livability.com says cities on the list "...give the student great places to learn, grow and play, while at the same time giving residents the benefits that come with being near a vibrant educational institution."

TRI-COLLEGE

www.tri-college.org

Tri-College University is a unique consortium of our four-year higher education institutions. It allows students enrolled at any one of them to take courses at the other two at no extra charge, and to apply the credits toward graduation requirements at the home campus. Through Tri-College, you can access world-class programs, resources such as full access to all three libraries, and the benefits of a "combined campus" of around 27,000 students. Meanwhile, you can live and learn in an environment sized to suit you: a Division I school with about 14,400 students, a Division II school with an enrollment of around 7,500, or a Division III school with approximately 2,700.





choices

CONCORDIA COLLEGE

www.concordiacollege.edu

Concordia College, Moorhead, Minn., is a four-year liberal arts college of the Evangelical Lutheran Church in America with an enrollment of 2,700 students.

Concordia's program distinctions include international education, music, and the sciences, especially premed and other health professions. The new Offutt School of Business enhances several majors with a global curriculum that emphasizes ethical leadership and entrepreneurship.

Concordia is a nationally recognized leader in global education known for its high ranking in study abroad program participation and the world-renowned Concordia Language Villages. The college ranks in the top 12 percent for graduates who go on to earn research doctorates. The medical school acceptance rate for Concordia graduates is 88 percent, and the law school acceptance rate is above 90 percent.

MINNESOTA STATE UNIVERSITY MOORHEAD

www.mnstate.edu

MSUM is a major partner in achieving regional and statewide economic development priorities.

A new \$30 million science center houses biology and chemistry research labs, a radioactive lab, animal quarters, an aquarium and greenhouses. The university offers a growing number of web-based and hybrid courses.

As a comprehensive regional university, MSUM's four colleges offer programs in life sciences, physical sciences, education, business, communications, technology, nursing, social work, criminal justice, arts and humanities, cultures and languages. MSUM is a member of the Minnesota State Colleges and Universities system.

NORTH DAKOTA STATE UNIVERSITY

www.ndsu.edu

NDSU is a national research university of about 14,400 students. The university's researchers are leaders in areas such as nanotechnology, microelectronics, polymers, food safety, plant science, vaccinology, biotechnology, robotics and materials science. NDSU is a student-focused, land-grant research university that encompasses a broad spectrum of curricular offerings, scholarly activity and service.

NDSU is ranked in the Carnegie Commission on Higher Education's elite category of "Research Universities/Very High Research Activity" among 108 prestigious universities. In addition, the highly respected NDSU Research & Technology Park is a national model of successful partnerships between higher education and private industry.



exciting



PLAY HARD

Bikers, bladers and skaters are rolling at the Fargo Skate Park, a formed-concrete facility that is open dawn to dusk and has challenges for beginner, intermediate and advanced athletes. Four disc golf courses will keep your head spinning with a smile. They're just part of the metro area's extensive park system, which includes 99 miles of biking and hiking trails, dozens of golf courses, softball, baseball, tennis, swimming and cross-country skiing facilities. If you're in for the long run, the annual Fargo Marathon, a Boston Marathon qualifier, is building an overwhelmingly positive national reputation. And let's not forget, Fargo Moorhead is in the midst of open prairies with beautiful Minnesota lake country and pine forests only an hour down the road. If you like to hike, mountain bike, canoe, fish, camp or (*insert your favorite outdoor activity*), you can do it here.



Fargo Moorhead's public parks encompass more than 3,000 acres (about five square miles), an area approximately 3.5 times larger than New York City's Central Park.

FIT IN

In Fargo Moorhead, you're nobody's kid brother or little sister. You can start anew here, be your own person and take your life where you want it to go. This is a welcoming community where cultural, religious and racial diversity are expanding all the time. And it's always been a place where you can push personal boundaries, test new ideas, make new friends, discover interests you never knew you had, and have a great time along the way.



genuine

"I tell my friends that Fargo Moorhead is like no place they've ever known. Coming from L.A., where there are millions of people in such a small area, there was not the sense of community which you have here. There is a warmth in my everyday life, and I do not see myself leaving any time soon simply because I'm enjoying it way too much."

RICHARD PALLAY III

Pasadena, Calif. native, MSUM junior in international business and the transfer and technology coordinator in the MSUM Office of Diversity & Inclusion







get down(town)

STIMULATING

Downtown Fargo is a destination in itself. Hip restaurants, cafés and galleries, distinctive boutiques, artsy hangouts, funky lounges, a historic art deco theater, and a truly out-of-the-ordinary upscale hotel with distinctive regional touches are all part of a beautifully restored and newly revitalized downtown Fargo. There's something here for people of all ages, interests and tastes – dazzling culinary adventures, arts and entertainment and a lively nightlife. NDSU's downtown campus is in the middle of it all, and the main campuses for Concordia, MSUM and NDSU are only minutes away.

LIVE WELL

Living and studying here costs less, but it's worth much more. Many tangibles make this a wonderful place – clean air and water, great schools and medical facilities, short drive times, and utility, grocery, transportation and housing costs that are all below national averages. Off-campus living options for upperclass and grad students are abundant, from unique downtown units to close-to-campus apartment complexes. Other reasons for our quality of life are not so measurable but just as important – friendly people, a sense of community, solid values and a genuine concern for others. And here's a big seller for mom and dad: Fargo Moorhead has some of the lowest crime rates in the nation. You're safe here, and each Tri-College university provides information and services to help keep you that way.

Self magazine has ranked Fargo 1st out of 100 cities for lowest crime rates. In ranking Fargo Moorhead as the happiest place for women, the publication cited low crime rates, low unemployment, short commutes and the fact that residents get to know one another.



safe



warm



BREATHE DEEPLY

Fargo Moorhead gets lots of coverage for the cold, but we enjoy four full seasons and play hard through them all in clear, clean air. Fact is, the weather is generally temperate with lots of sunshine all year long. Our springs are warm and bright, summers are pleasant, and autumns are delightfully crisp and cool. Winters are cold but dry and include beautiful snowfalls. Speaking of snow, there is usually some around to play and ski in from Thanksgiving to Easter, but we generally get less each year than most communities in the Northeast.



The Earth Day Network has ranked Fargo the best among 200 cities in the United States based on environmental, health and quality-of-life indicators.



rockin'



LIGHTEN UP

If you find yourself with time on your hands, there's no shortage of entertainment options. Just one example – live music all over the place. The FARGODOME regularly features big-time touring acts of all genres, and venues like the Bluestem Center for the Arts and the Fargo Theatre regularly host national entertainers. Fill in the gaps with regional and local bands in smaller clubs all over town, and we're jammin' all year long. Our arts community is thriving with live theater, ensembles for every musical preference, annual film and music festivals, museums, the symphony, the opera, dance companies and a performing arts school. Besides that, we enjoy exceptional shopping and dining, one of the world's largest all-sports stores, the biggest mall between Minneapolis-St. Paul and Seattle, Division I, II and III college athletics, a professional minor league baseball team, a minor league hockey team and much, much more.

“ Fargo has begun to reinvent itself as improbably stylish, worldly, even luxurious... Quietly, subversively, Fargo has gone trendy.”
– Los Angeles Times



STEPH BARNHART

Kenmare, N.D. native and junior in communication studies and journalism at Concordia College

lively

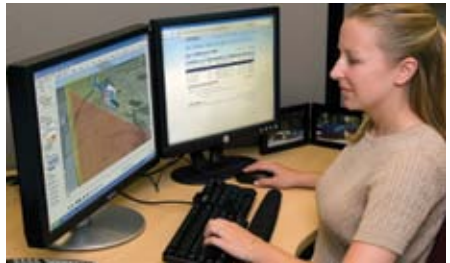
“I came from a rural community and loved every second of it, and Fargo Moorhead blends that small-town feeling with big-city excitement. The community is really tailored to college students and, with three universities here, there are a lot of us. The energy that comes from so many students makes the community vibrant, and it’s really fun because of that energy.”



Forbes magazine recently ranked Fargo in the top five on its list of “Top College Towns for Jobs.”

JUMP START

Ultimately, attending college is all about earning a degree and starting a solid and satisfying career. You can get a jump on yours in Fargo Moorhead. Our business community and leaders engage in supplementing and enhancing the education of college students by sharing their expertise and experience in the classroom, providing part-time jobs and offering internships in dozens of career tracks. And that’s all in addition to the outstanding assistance you’ll get from your university’s career and placement office.



strong

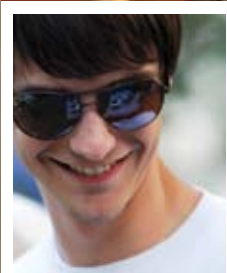
“The healthy business sector in Fargo Moorhead really gave me this opportunity. The fact that the community hasn’t had the economic downturns that other areas have had has been big, not just for me but for others looking for internships and jobs when they’re done with school. The experience is going to be huge when I’m ready to enter the full-time workforce.”

PAUL JOHNSON

NDSU sophomore, Ada, Minn., native and mechanical engineering intern at Appareo Systems in the NDSU Research & Technology Park



in demand



“In Fargo Moorhead, Microsoft has access to nearly 30,000 college students. We employ a large number of graduates of the Tri-College University system as well as interns because we know they will have the broad range of skills that we look for, including IT and computer science know-how, business skills, strong teamwork skills, good communication and critical thinking. Microsoft has been and will continue to be very supportive of the community’s efforts to enhance intellectual and technology infrastructure.”

Cheri Schoenfish, Director, Microsoft Business Solutions, Human Resources



convenient



GET THERE

Commutes here are a snap; wherever you are, it doesn't take long to get where you're going. You can get to your classes, the clinic, supermarket, a movie, your part-time job or your internship in just minutes. I-94 and I-29 intersect here, with Minneapolis and Winnipeg only a few hours away. College students ride free on our excellent community-wide public bus system with routes and connections to virtually anywhere in town. For longer trips, direct flights out of Hector International Airport go to major U.S. cities with connections anywhere in the world. If you'd rather ride the rails, Amtrak's trains run east and west.



According to *Money* magazine, the median commute time in Fargo Moorhead – home to school, school to work, anywhere to anywhere – is only 13 minutes.

CONCORDIA COLLEGE™

www.concordiacollege.edu
Office of Admissions: 800.699.9897



www.mnstate.edu
Office of Admissions: 800.593.7246

NDSU

www.ndsu.edu
Office of Admission: 800.488.NDSU



www.tri-college.org
Administrative Office: 701.231.8170



start here

go anywhere



FARGO MOORHEAD IS A
THRIVING
METROPOLIS...
ITS DOWNTOWN IS HOME TO
HIP CLOTHING STORES
AND A GREAT BOUTIQUE HOTEL.
THERE'S EVEN A THRIVING
ART SCENE.
-THE WALL STREET JOURNAL