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**FOR IMMEDIATE RELEASE**

## **HUSUM WindEnergy Sets North American Exhibitor Record World's Largest Wind Event Attracts International Government, Business Leaders**

**HUSUM, Germany** (Aug. 2, 2008) – HUSUM WindEnergy, the world largest and longest-running wind energy industry trade show, congress and job fair, is poised to set a record for North American participation.

The five-day event, in Husum, Germany, Sept. 9-13, 2008, will feature products, services and innovations from 700 exhibitors from 35 countries, including wind turbine manufacturers, suppliers and service providers. They include 30 leading wind energy companies and organizations from Canada (13) and the United States (17). The 2007 show featured only 17 North American exhibitors.

More than 20,000 visitors from 40 countries will participate in the 2008 trade show in the North Frisian coastal town, located in the federal state of Schleswig-Holstein.

The accompanying congress will feature nearly 60 seminars relevant to the international wind energy industry, including sessions regarding recent innovations in the industry, presentations by leaders of countries new to wind energy development, and an international conference on wind energy in North America. The North American conference will include discussions of financing models for U.S. and Canadian wind farms.

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“HUSUM WindEnergy is both a showcase and market place in what truly has become a global discussion for clean energy development and transmission,” said Managing Director Hanno Fecke. “We provide the ideal environment for making and expanding international contacts, as well as a forum for enhancing multinational dialog exchange.”

German Minister for Economics and Technology Michael Glos and Schleswig-Holstein’s Minister-President Peter Harry Carstensen will open the event at a morning press conference on September 9.

### **North American and International Representation**

Deputy Minister Normand Bergeron of the Quebec Ministry of Natural Resources and Wildlife is accompanying a business delegation from the province of Quebec to HUSUM WindEnergy. In addition to participating in the trade show, the delegation will visit several wind energy companies in northern Germany.

The show’s organizers also are inviting governors of 22 wind-rich U.S. states to the show. In addition, the U.S. state of Pennsylvania and the German federal state of North Rhine-Westphalia will have a joint booth at the show. In 2007, the two states entered into a memorandum of understanding aimed at generating more foreign investment and job creation in Pennsylvania’s energy sector.

In addition, several international delegations from Argentina, China, India, Russia and many other countries are expected.

### **Climate Neutral**

For the first time this year, HUSUM WindEnergy will be climate neutral. Throughout 2008, all HUSUM WindEnergy emissions resulting from energy consumption, heating, electricity, mobility, paper use, etc., are being offset through an investment in an Indian wind farm project. The climate neutrality is being achieved in cooperation with ClimatePartner GmbH of Munich.

### **Humble Beginnings, Exponential Growth**

HUSUM WindEnergy, which began in 1989 as a local event with 29 exhibitors, last year brought together 640 exhibitors from 30 countries and more than 18,000

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visitors from about 40 nations. This year's show, the first to be organized cooperatively by Messe Husum and Hamburg Messe und Congress, will draw even more exhibitors and visitors.

HUSUM WindEnergy has developed into an international event, with the number of companies and organizations from Europe continuing to grow and increasing demand for exhibition space from the United States and Canada. Asian interest also is on the rise, especially from companies in Korea, China, Japan and Taiwan.

HUSUM WindEnergy is supported by a number of national and international trade associations, including Bundesverband Windenergie, the Global Wind Energy Council and the Verband Deutscher Maschinen- und Anlagenbau - German Engineering Federation. Other associations, such as the American Wind Energy Association, the British Wind Energy Association, the Canadian Wind Energy Association and the World Wind Energy Association are also regularly present as exhibitors or are co-organizers of the accompanying congress.

For more information, visit [www.husumwindenergy.com](http://www.husumwindenergy.com).

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