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Honors & Awards

Key

- **AAF-ND** – American Advertising Federation of North Dakota
- **AAF8** – American Advertising Federation, 8th District
- **CASE** – Council for the Advancement and Support of Education, District IV
- **CDC** – Centers for Disease Control and Prevention, National Media Training and Collaboration Meeting
- **Communicator Awards** – Communicator Awards of the International Academy of the Visual Arts
- **FM AdFed** – Advertising Federation of Fargo-Moorhead
- **FredComm** – Fredricks Communications
- **IAVA** – International Academy of the Visual Arts
- **NDPC** – North Dakota Professional Communicators
- **NDSF** – North Dakota State Fair Writing Competition
- **NFPW** – National Federation of Press Women (*also open to men*), a national organization of professional journalists and communicators. Pieces must win first place at the NDPC level to be entered in the national competition.
- **Telly** – Telly Awards honor outstanding local, regional and cable television commercials and programs, video and film productions.

Awards are listed in the following manner: Award – Category: “Name of Piece,” Lead Agency, Client. Where no lead agency is listed, the lead agency was Fredricks Communications.

2010

NFPW

- 1st – Direct Mail Marketing: “DMS Health Technologies Direct Sales Postcards,” Advertising Marketing, DMS Health Technologies
- 3rd – Editorial/Opinion, Daily Newspaper: “They will not be forgotten,” printed in *The Forum*, the *Minneapolis Star Tribune* and the *Sioux Falls Argus Leader* in April 2009.
- 3rd – Writing for the Web, Corporate Website: “Broadwind Energy Corporate Website,” Jubae Design, Broadwind Energy
- HM – Single News Release: “Zarges Announces Texas Manufacturing Facility,” ZargesTubesca

NDPC

- 1st – Individual Sweepstakes (*Sweepstakes = most category wins*)
- 1st – Writing for the Web, Online Newsletters: *the Red letter*, Fredricks Communications

- 1st – Editorial/Opinion, Daily Newspaper: “They will not be forgotten,” printed in *The Forum*, the *Minneapolis Star Tribune* and the *Sioux Falls Argus Leader* in April 2009.
- 1st – Writing for the Web, Corporate Website: “Broadwind Energy Corporate Website,” Jubae Design, Broadwind Energy
- 1st – Direct Mail Marketing: “DMS Health Technologies Direct Sales Postcards,” Advertising Marketing, DMS Health Technologies
- 1st – Single News Release: “Zarges Announces Texas Manufacturing Facility,” Fredricks Communications, ZargesTubesca
- 2nd – External Annual Report: “Greater Fargo Moorhead of the Future: GFMEDC 2008 Annual Report,” Fredricks Communications, Greater Fargo Moorhead EDC
- 2nd – Columns, Informational: “Let The Kids Have Their Fun,” in the Red letter, Fredricks Communications
- 2nd – Ad Campaign, Institutional: “Broadwind Energy 2009 Print Campaign,” Jubae Design, Broadwind Energy
- 2nd – BW Ad, Institutional: “Just A Call, Skip or Click,” Fredricks Communications, First State Bank of North Dakota
- 2nd – Writing for the Web, Corporate Website: “Badger Transport Corporate Website,” Jubae Design, Badger Transport
- 2nd – Direct Mail Marketing: “SESVanderHave Round-Up Ready Seed Teaser Campaign,” Advertising Marketing, SESVanderHave
- 2nd – Four-Color Newsletter, “Allegiance Developments,” Advertising Marketing, Allegiance
- 3rd – Feature Story, Publication/Magazine: “Taking the Show on the Road,” Advertising Marketing, Allegiance
- 3rd – Feature Story, Publication/Magazine: “Snatched from the Flames,” Advertising Marketing, Allegiance
- 3rd – Four-Color Ad, Institutional: “Smart Move,” Shafer Public Relations, Greater Fargo Moorhead EDC
- 3rd – External Annual Report: “Future from Within: NDSU Research & Technology Park 2009 Annual Report,” Fredricks Communications, NDSU Research & Technology Park
- 3rd – Four-Color Newsletter: “Dawson TouchPoints,” Fredricks Communications, Dawson Insurance
- 3rd – Four-Color Brochure: “The Path of Least Resistance,” Fredricks Communications, Hawkinson
- 3rd – Radio Commercial or Campaign: “702 Communications No Gimmicks,” Advertising Marketing, 702 Communications
- HM – Radio Commercial or Campaign: “FSBND Values-Based Banking Campaign,” Fredricks Communications, First State Bank of North Dakota
- HM – Four-Color Brochure: “Hawkinson Franchisee: The Best Way to Roll,” Fredricks Communications, Hawkinson

AAF-ND

- Gold ADDY – Consumer or Trade Publication Campaign, Four-Color: “Broadwind Energy 2009 Print Campaign,” Jubae Design, Broadwind Energy
- Gold ADDY – Consumer or Trade Publication, Full-Page Ad, Four-Color: “Broadwind Energy Gearhead Ad,” Jubae Design, Brad Foote Gear Works
- Silver ADDY – Consumer or Trade Publication, Full-Page Ad, Four-Color: “Broadwind Energy Mountain Ad,” Jubae Design, Broadwind Energy
- Silver ADDY – Consumer or Trade Publication, Less-Than-Full-Page Ad, Four-Color: “Broadwind Energy New World Map Ad,” Jubae Design, Broadwind Energy
- Silver ADDY – Interactive Media, Web Sites, B2B, HTML: “Badger Transport Website,” Jubae Design, Badger Transport

2009

IAVA

International Davey Awards

- Silver Davey-Promotional, Invitations/Cards: “Time Flies Open House Invite,” Advertising Marketing, Fargo Jet Center

NFPW

- 1st – Individual Sweepstakes (*Sweepstakes = most category wins*)
- 1st – Direct Mail Marketing: “Time Flies Open House Invite,” Advertising Marketing, Fargo Jet Center
- 1st – Trade Paper Ad Series: “Power in Towers Series,” Jubae Design, Tower Tech Systems
- 1st – Trade Paper Single Ad: “New Heights,” Jubae Design, Tower Tech Systems
- 1st – Writing for the Web: “Broadwind Corporate Site,” Jubae Design, Broadwind Energy
- 2nd – Four-Color Newsletter: “Dawson Insurance TouchPoints, Fall 2008,” Fredricks Communications, Dawson Insurance
- 2nd – Newsletter Regularly Edited by Entrant: “Dawson Insurance TouchPoints,” Fredricks Communications, Dawson Insurance

NDPC

- 1st – Individual Sweepstakes (*Sweepstakes = most category wins*)
- 1st – Publication Edited by Entrant: “TouchPoints, A Publication of Dawson Insurance,” FredComm, Dawson Insurance
- 1st – Newsletter, Four-Color: “TouchPoints, A Publication of Dawson Insurance,” FredComm, Dawson Insurance
- 1st – World Wide Web, Writing for the Web, Corporate Site: “Broadwind Energy Corporate Website,” Jubae Design, Broadwind Energy
- 1st – Newspaper, Trade Paper or Magazine, Single Ad, Institutional or Image: “New Heights,” Jubae Design, Brad Foote Gear Works

- 1st – Newspaper, Trade Paper or Magazine, Single Ad, Institutional or Image: “A New Power in Towers,” Jubae Design, Tower Tech Systems
- 1st – Brochure, Four-Color: “Speak: FredComm ‘Language Americanization’ Brochure,” FredComm, Fredricks Communications
- 1st – Brochure, Four-Color: “Broadwind Energy Corporate Brochure,” Jubae Design, Broadwind Energy
- 1st – Direct Mail Marketing: “Time Flies,” Advertising Marketing, Fargo Jet Center
- 1st – News Release, Single Release: “HUSUM WindEnergy Sets North American Exhibitor Record,” FredComm, HUSUM WindEnergy
- 1st – News or Feature Releases, Multiple Releases: “Broadwind Energy 2008 Media Relations,” Jubae Design, Broadwind Energy
- 2nd – Editorial / Opinion: “A Happy Blizzard Surprise,” *The Forum*, Fargo
- 2nd – Editorial / Opinion: “Put More ‘Moin’ Into U.S. Wind,” *The Forum*, Fargo
- 2nd – Feature Story, Publication for General or Specialized Circulation: “Buzzing With Efficiency: Bemidji Lumber Mill Achieves Energy, Operational Gains,” FredComm, Otter Tail Power Company
- 2nd – Feature Story, Publication for General or Specialized Circulation: “A Great Industry for Growth: Dakota Prairie Organic Flour Gets Healthy in Niche Markets,” FredComm, Otter Tail Power Company
- 2nd – Personal Column, Specialized: “Gossip Girl: Threat to Opportunity,” *The Red letter*, FredComm, Fredricks Communications
- 2nd – Publication Regularly Edited by Entrant, Newsletter: “*The Red letter*,” FredComm, Fredricks Communications
- 2nd – World Wide Web, Writing for the Web, Corporate or For-Profit Organization Site: “Adventure Shooting Sports Corporate Website,” Adventure Shooting Sports
- 2nd – World Wide Web, Website Regularly Edited By Entrant, Professional Site: “Fredricks Communications Corporate Website,” FredComm, Fredricks Communications
- 2nd – Poster: “The Revolution Starts Here,” Jubae Design, Broadwind Energy
- 2nd – Annual Report, External: “Defining A New Direction: 2007 GFMEDC Annual Report,” Greater Fargo Moorhead Economic Development Corporation
- 2nd – News Release, Single Release: “Tower Tech Holdings Changes Name to Broadwind Energy,” Jubae Design, Broadwind Energy
- 2nd – Media Kit, Tools to Gain Media Coverage: “Broadwind Energy Introduces New Supply Chain Model,” Jubae Design, Broadwind Energy
- 3rd – Personality Profile, 500 Words or Fewer: “John Kennedy: Around the World and Back Again,” FredComm, Adventure Shooting Sports
- 3rd – Personality Profile, 500 Words or Fewer: “Annie Kennedy Spices Up the Range,” FredComm, Adventure Shooting Sports
- 3rd – Newspaper, Trade Paper or Magazine Campaign Built Around One Subject, Institutional or Image: “Tower Tech Systems 2008 Print Campaign,” Jubae Design, Tower Tech Systems

FM AdFed

- Gold ADDY – Multiple Media Campaign: “Broadwind Energy Multiple Media Campaign,” Jubae Design, Broadwind Energy
- Gold ADDY – Single Poster: “Broadwind Revolutions Poster,” Jubae Design, Broadwind Energy
- Gold ADDY – Sales Promotion, Brochure: “Broadwind Energy Corporate Brochure,” Jubae Design, Broadwind Energy
- Silver ADDY – Consumer or Trade Publication, Less-Than-Full-Page Ad, Four-Color: “Higher Gears,” Jubae Design, Brad Foote Gear Works
- Silver ADDY – Multiple Media Campaign: “Tower Tech Systems Multiple Media Campaign,” Jubae Design, Tower Tech Systems
- Silver ADDY – Consumer or Trade Publication Campaign, Four-Color: “Broadwind Energy 2008 Print Campaign,” Jubae Design, Broadwind Energy
- Silver ADDY – Interactive Media, Web Sites, B2B, HTML: “Broadwind Energy Corporate Web Site,” Jubae Design, Broadwind Energy

2008

IAVA

Communicator Awards

- Gold Communicator of Excellence – Brochure Copywriting: “Fargo*Moorhead – destination: education*exhilaration,” FredComm, Greater Fargo Moorhead Economic Development Corporation
- Silver Communicator of Distinction, Brochure, Non-Profit: “Fargo*Moorhead – destination: education*exhilaration,” FredComm, Greater Fargo Moorhead Economic Development Corporation

NDPC

- 1st – Individual Sweepstakes (*Sweepstakes = most category wins*)
- 1st – World Wide Web, Writing for Corporate or For-Profit Site: “Wanzek Construction Corporate Website,” Jubae Design, Wanzek Construction
- 1st – World Wide Web, Website Edited by Entrant, Professional Site: “FredComm Website,” FredComm, Fredricks Communications
- 1st – Newspaper Ad, BW Print, Single Ad, Institutional or Image: “Take Your Career to New Heights,” Jubae Design, DMI Industries
- 1st – Newspaper, Trade Paper or Magazine, Color or Spot Color Display, Single Ad, Retail Product or Service: “In Wind Energy Construction, We’re One of the Big Boys,” Jubae Design, Wanzek Construction
- 1st – Newspaper, Trade Paper or Magazine, Color or Spot Color Display, Single Ad, Institutional or Image: “Let Us Spark Your Idea,” Jubae Design, DMI Industries

- 1st – Newspaper, Trade Paper or Magazine Campaign Built Around One Subject: “DMI Industries 2007 Print Campaign,” Jubae Design, DMI Industries
- 1st – Newsletter, Four-Color: “Wanzek Works,” Jubae Design, Wanzek Construction
- 1st – Brochure, Four Color: “Fargo*Moorhead – destination: education * exhilaration,” FredComm, Greater Fargo Moorhead Economic Development Corporation
- 1st – Publications Regularly Edited by Entrant, Newsletters: “TouchPoints, A Publication of Dawson Insurance,” FredComm, Dawson Insurance
- 1st – News Release, Single Release: “DMI Industries Offsets Carbon Emissions with RECs,” Jubae Design, DMI Industries
- 1st – Media Kit – Tools to Gain Media Coverage: “DMI Industries Finalizes Tulsa Plant Acquisition,” Jubae Design, DMI Industries
- 2nd – Radio Single Commercial: “Walk Tall,” Jubae Design, DMI Industries
- 2nd – World Wide Web, Writing for the Web, Web Content for Corporate or For-Profit Site: “DMI Industries Corporate Website,” Jubae Design, DMI Industries
- 2nd – Newspaper, Trade Paper or Magazine Campaign or Series Built Around One Subject, Institutional or Image: “The Power of Three Series,” Jubae Design, DMI Industries
- 2nd – Annual Report, External: “A Global Sensibility, NDSU Research & Technology Park 2006-07 Annual Report,” FredComm, NDSU Research & Technology Park
- 3rd – Brochure, Four-Color: “Fargo*Moorhead: The Future of Business,” FredComm, Greater Fargo Moorhead Economic Development Corporation
- 3rd – Newsletter, Four-Color: “TouchPoints, A Publication of Dawson Insurance,” FredComm, Dawson Insurance
- 3rd – Newspaper, Trade Paper or Magazine, Color or Spot Color Display, Single Ad, Retail Product or Service: “The Bigger They Are, The Higher They Fly,” Jubae Design, Wanzek Construction
- 3rd – Billboard: “Take Your Career to New Heights,” Jubae Design, DMI Industries
- HM – Personal Columns, Specialized: “Remember the Passenger” and “Break Out,” published in *The Red letter*, FredComm
- HM – Newspaper, Trade Paper or Magazine, Color or Spot Color Display, Single Ad, Institutional or Image: “True Grit,” Jubae Design, DMI Industries
- HM – Direct Mail Marketing: “I’ve Been a Doctor...,” FredComm, Clay County Public Health
- HM – World Wide Web, Feature Articles Written Specifically for the Web: “Success to Significance: Foley Company Builds Toward the Next Level,” FredComm, Otter Tail Corporation

FM AdFed

- Judge’s Choice Award – “Fargo*Moorhead: Business, Family & Student Recruitment Campaign,” FredComm, Greater Fargo Moorhead Economic Development Corporation
- Gold ADDY – Collateral Material, Brochure Campaign: “Fargo*Moorhead: Business, Family & Student Recruitment Campaign,” FredComm, Greater Fargo Moorhead Economic Development Corporation

- Gold ADDY – Consumer or Trade Publication, Full Page Ad, Less Than Four-Color: “True Grit,” Jubae Design, DMI Industries
- Gold ADDY – Sales Promotion, Point-of-Purchase, Trade Show Exhibit: “DMI Trade Show Panels,” Jubae Design, DMI Industries
- Silver ADDY – Four-Color Brochure: “Fargo*Moorhead – destination: education*exhilaration,” FredComm, Greater Fargo Moorhead Economic Development Corporation
- Silver ADDY – Consumer or Trade Publication, Full Page Ad, Less Than Four-Color: “Let Us Spark Your Idea,” Jubae Design, DMI Industries
- Silver ADDY – Collateral Material, Brochure, Four-Color: “DMI Corporate Brochure,” Jubae Design, DMI Industries
- Silver ADDY – Interactive Media, Web Sites, B2B, HTML: “DMI Corporate Web Site,” Jubae Design, DMI Industries
- Silver ADDY – Potpourri, Copywriting: “Fargo*Moorhead – destination: education*exhilaration,” FredComm, Greater Fargo Moorhead Economic Development Corporation
- Silver ADDY – Potpourri, Copywriting: “DMI 2007 Print Campaign,” Jubae Design, DMI Industries

2007

NFPW

- 1st – Publications Regularly Edited by Entrant, Newsletter: “*The Red letter*,” FredComm, Fredricks Communications
- 1st – Website Edited by Entrant, Professional Site: “FredComm Corporate Website,” FredComm, Fredricks Communications
- 1st – Trade Paper Campaign Built Around One Subject, Institutional or Image: “DMI 2007 North American Wind Power Show Dailies,” Jubae Design, DMI Industries
- 3rd – Trade Paper Color or Spot Color Display: “We Sweat Steel,” Jubae Design, DMI Industries

NDPC

- 1st – Individual Sweepstakes (*Sweepstakes = most category wins*)
- 1st – Publications Regularly Edited by Entrant, Newsletter: “*The Red letter*,” FredComm, Fredricks Communications
- 1st – Media Kit, Tools to Gain Media Coverage: “Canadian Wind, DMI Innovation,” Jubae Design, DMI Industries
- 1st – Trade Paper Campaign Built Around One Subject, Institutional or Image: “DMI 2007 North American Wind Power Show Dailies,” Jubae Design, DMI Industries
- 1st – Trade Paper Color or Spot Color Display: “We Sweat Steel,” Jubae Design, DMI Industries

- 1st – Brochure, Four-Color: “discover manufacturing innovation,” Jubae Design, DMI Industries
- 1st – Writing for the Web, Web Content for Corporate Site: “The Marcil Group, Inc. Corporate Website,” FredComm, The Marcil Group
- 1st – Website Edited by Entrant, Professional Site: “FredComm Corporate Website,” FredComm, Fredricks Communications
- 1st – Newsletter, Four-Color: “developments,” FredComm, Greater Fargo Moorhead Economic Development Corporation
- 1st – Personal Columns, Specialized: “FredComm Columns for *The Business Journal*,” FredComm, Fredricks Communications
- 2nd – Feature Story, Publication for General or Specialized Circulation: “Northwestern Alumnus Scores Big with Revolutionary Hockey Puck,” *Northwestern Naturally*
- 2nd – Newspaper Ad, BW Print, Single Ad, Institutional or Image: “Twice as Breathtaking: Join Us in a Healthy Celebration,” FredComm, Clay County Public Health
- 2nd – Single-Sheet Poster: “Twice as Breathtaking,” FredComm, Clay County Public Health
- 2nd – Annual Report, External: “Building Bridges to an Advanced Economy – 2006 Annual Report,” FredComm, Greater Fargo Moorhead Economic Development Corporation
- 2nd – Newsletter, Four-Color: “TouchPoints, A Publication of Dawson Insurance, Fall 2006,” FredComm, Dawson Insurance
- 2nd – Trade Paper Color or Spot Color Display, Single Ad, Institutional or Image: “Townernators,” Jubae Design, DMI Industries
- 3rd – Personal Columns, Specialized: “GFMEDC Insights for *The Business Journal*,” FredComm, Greater Fargo Moorhead Economic Development Corporation
- 3rd – Public Service Campaign: “Twice as Breathtaking Celebration,” FredComm, Clay County Public Health
- HM – Writing for the Web, Feature Article: “Coast to Coast, ShoreMaster Has It Covered,” FredComm, Otter Tail Corporation
- HM – Trade Paper Campaign Built Around One Subject: “2007 DMI Print Campaign,” Jubae Design, DMI Industries

28th Annual Telly Awards

- Bronze Telly – Non-broadcast Production, Employee Communication: “Bringing Something Heavy,” Jubae Design, DMI Industries
- Bronze Telly – Non-Broadcast Production, Training for Corporate Use: “Bringing Something Heavy,” Jubae Design, DMI Industries

FM AdFed

- Gold ADDY – Consumer or Trade Publication Campaign, Less Than Four-Color: “DMI 2006 Print Campaign,” Jubae Design, DMI Industries

- Gold ADDY – Consumer or Trade Publication, Full Page Ad, Color: “Towernators,” Jubae Design, DMI Industries
- Gold ADDY – Consumer or Trade Publication, Full Page Ad, Less Than Four-Color: “We Sweat Steel,” Jubae Design, DMI Industries
- Gold ADDY – Sales Promotion: “DMI Trade Booth Panels,” Jubae Design, DMI Industries
- Silver ADDY – Sales Promotion, Audio/Visual Sales Presentation: “DMI Employee Video,” Jubae Design, DMI Industries
- Silver ADDY – Consumer or Trade Publication Campaign: “Show Daily Ads,” Jubae Design, DMI Industries
- Silver ADDY – Consumer or Trade Publication, Fractional Page Ad: “We Sweat Steel,” Jubae Design, DMI Industries
- Silver ADDY – Consumer or Trade Publication, Full Page Ad, Less Than Four Color: “Tower Power,” Jubae Design, DMI Industries
- Silver ADDY – Consumer or Trade Publication, Full Page Ad, Less Than Four Color: “Wind Science,” Jubae Design, DMI Industries

2006

NFPW

- 2nd – Individual Sweepstakes (*Sweepstakes = most category wins*)
- 2nd – Writing for the Web, For-Profit Organization: “Outfitters Pro Website,” Jubae Design, Outfitters Pro LLC
- 2nd – Advertising, Campaign Built Around One Subject: “Character of Steel Series,” Jubae Design, DMI Industries
- 3rd – Advertising, Single Display, Retail Product or Service: “We Bring Something Heavy to Every Project,” Jubae Design, DMI Industries
- 3rd – Advertising, Single Sheet Poster: “The One Place Like Home,” FredComm, 4 Seasons Assisted Living & Memory Care
- 3rd – PR Printed Materials, One- to Three-Color Newsletter: “FM Area Foundation Newsletter,” FredComm, Fargo-Moorhead Area Foundation
- HM – PR Printed Materials, Four-Color Brochure: “TEAM: Driving Innovation,” FredComm, TEAM Industries
- HM – Writing for the Web, Feature Story: “DMI: Heavy into Wind Tower, Steel Manufacturing,” FredComm, Otter Tail Corporation

NDPC

- 1st – Individual Sweepstakes (*Sweepstakes = most category wins*)
- 1st – Media Kit: “Conservation Agriculture,” FredComm, North Dakota Natural Resources Trust
- 1st – Web Content for Corporate Site: “Outfitters Pro Website,” Jubae Design, Outfitters Pro LLC

- 1st – Single Sheet Poster: “The One Place Like Home,” FredComm, 4 Seasons Assisted Living & Memory Care
- 1st – External Annual Report: “Building the Future,” FredComm, Fargo-Cass County EDC
- 1st – Feature Article Specifically for the Web: “Spotlight: DMI Manufacturing,” FredComm, Otter Tail Corporation
- 1st – Public Service Campaign: “Breathtaking: Celebrating Our First Smoke-Free Year in Moorhead,” FredComm, Clay County Public Health
- 1st – Single News Release: “DMI Industries Acquires Ontario Manufacturing Plant,” Jubae Design, DMI Industries
- 1st – Trade Paper Campaign Build Around One Subject: “Something Heavy Campaign,” Jubae Design, DMI Industries
- 1st – Trade Paper Single Ad, Retail Product or Service: “We Bring Something Heavy to Every Project,” Jubae Design, DMI Industries
- 1st – Specialized Personal Column: “Advertising/Marketing Column for The Red River Buzz,” FredComm, Fredricks communications
- 1st – Four-Color Brochure: “TEAM: Driving Innovation,” FredComm, TEAM Industries
- 1st – One- to Three-Color Newsletter: “FMAF Newsletter,” FredComm, Fargo Moorhead Area Foundation
- 2nd – One- to Three-Color Brochure: “Discover Manufacturing Innovation,” Jubae Design, DMI Industries
- 2nd – Trade Paper Single Ad, Institutional or Image: “Character of Steel,” Jubae Design, DMI Industries
- 2nd – Media Kit: “Cities, Counties Form Greater Fargo Moorhead EDC,” FredComm, Greater Fargo Moorhead EDC
- 2nd – Newspaper Single Ad, Retail Product or Service: “The One Place Like Home,” FredComm, 4 Seasons Assisted Living & Memory Care
- 3rd – Direct Mail Marketing: “Come Gather ’Round Our Table,” FredComm, 4 Seasons Assisted Living & Memory Care
- 3rd – Radio Campaign Built Around One Subject: “Daktel Connections,” Media Productions, Dakota Central Telecommunications
- HM – Newspaper Single Ad, Institutional or Image: “True Learning Starts With Asking The Right Questions,” Rezac Design Studio, Fargo Public Schools
- HM – Four-Color Newsletter: “Focus On Greater Fargo Moorhead EDC, Fall 2005” FredComm, Greater Fargo Moorhead EDC

FM AdFed

- Gold ADDY – Potpourri, Copywriting: “Valley City State University Viewbook,” Rezac Design Studio, VCSU
- Gold ADDY – Advertising Industry Self-Promotion, Campaign: “48th Annual ADDY Awards Collateral Materials,” FM AdFed, Advertising Federation of Fargo Moorhead
- Gold ADDY – Advertising Industry Self-Promotion, Ad Club or Marketing Club: “48th Annual ADDY Awards Call for Entries,” FM AdFed, Advertising Federation of Fargo Moorhead

- Silver ADDY – Public Service, Print: “Moorhead One-Year Smoke Free Workplaces Ad,” FredComm, Clay County Public Health
- Silvery ADDY – Collateral Material, Special Event Material: “4 Seasons Assisted Living Open House Invitation,” FredComm, 4 Seasons Assisted Living & Memory Care
- Silver ADDY – Trade Publication, Fractional Page, Less Than Four-Color: “DMI Industries Steel Ad,” Jubae Design, DMI Industries
- Silver ADDY – Trade Publication, Full Page, Less Than Four-Color: “DMI Industries Heavy Ad,” Jubae Design, DMI Industries
- Silver ADDY – Interactive Media, Web Sites, Consumer: “Outfitters Pro Website,” Jubae Design, Outfitters Pro LLC

2005

NFPW

- 1st – Writing for the Web, For-Profit Organization: “DMI Industries Website,” Jubae Design, DMI Industries
- 1st – PR Printed Materials, Four-Color Brochure: “DMI Corporate Brochure,” Jubae Design, DMI Industries
- 2nd – Print Media Advertising, Single B/W Display, Institutional Image: “From One Great Ensemble to Another,” FredComm, Microsoft Corporation
- 3rd – Website Development, Corporate Site: “Fredricks Communications Website,” FredComm, Fredricks Communications

NDPC

- 1st – Writing for the Web, For-Profit Organization: “DMI Industries Website,” Jubae Design, DMI Industries
- 1st – Website Development, Corporate Site: “Fredricks Communications Website,” FredComm, Fredricks Communications
- 1st – Print Advertising, Single B/W Display, Institutional Image: “From One Great Ensemble to Another,” FredComm, Microsoft Corporation
- 1st – Print Advertising, Single Sheet Poster: “ADDYWOOD: Oscar FARGOne,” FM AdFed, Advertising Federation of Fargo Moorhead
- 1st – PR Printed Materials, Four-Color Brochure: “DMI Corporate Brochure,” Jubae Design, DMI Industries
- 2nd – Individual Sweepstakes (*Sweepstakes = most category wins*)
- 2nd – Feature Story: “From Gate to Plate,” *NDSU Magazine*
- 2nd – Writing for the Web, Feature Article: “Team RWCFS Helps Kvalevog Put the Wheels in Motion,” FredComm, Microsoft Business Solutions
- 2nd – Electronic Advertising, Radio Campaign: “AFB Image Series,” FredComm, American Federal

- 2nd – PR Printed Materials, Direct Mail Marketing: “FCCEDC Distribution Direct Mail,” FredComm, Fargo Cass County Economic Development Corporation
- 2nd – PR Printed Materials, One- to Three-Color Brochure: “Legacy Human Resources Sales Folder,” GL Ness, Legacy Human Resources
- 3rd – PR Communication Programs, Audiovisuals: “Expetec ‘Speed of Light’ Franchisee Sales Video,” Media Productions, Expetec Technology Services
- HM – PR Printed Materials, Four-Color Newsletter: “FCCEDC Spring 2004 Newsletter,” FredComm, Fargo Cass County Economic Development Corporation

AAF8

- Gold ADDY – Sales Promotion, Product/Service Sales Presentation, Sales Kit: “DMI Corporate Brochure plus Inserts in Metal Folder,” Jubae Design, DMI Industries

FM AdFed

- Gold ADDY – Elements of Advertising, Copywriting, Print: “DMI Corporate Brochure plus Inserts,” Jubae Design, DMI Industries
- Gold ADDY – Sales Promotion, Product/Service Sales Presentation, Sales Kit: “DMI Corporate Brochure plus Inserts in Metal Folder,” Jubae Design, DMI Industries
- Gold ADDY – Collateral Material, Brochure, Four-Color: “DMI Corporate Brochure plus Inserts,” Jubae Design, DMI Industries
- Gold ADDY – Interactive Media, Website, Business-to-Business, HTML/Other: “DMI Corporate Website,” Jubae Design, DMI Industries
- Gold ADDY – Advertising Industry Self-Promotion, Creative Services, Collateral: “Sundog Corporate Brochure,” GL Ness, Sundog
- Silver ADDY – Advertising Industry Self-Promotion, Creative Service, Direct Marketing/Specialty: “Fredricks Communications Holiday Greeting,” FredComm, Fredricks Communications
- Silver ADDY – Advertising Industry Self-Promotion, Interactive Supplier: “Sundog Website,” GL Ness, Sundog
- Silver ADDY – Collateral Material, Brochure, Four-Color: “GoE Fuel Brochure,” GL Ness, North Dakota Department of Commerce

2004

NFPW

- 1st – Single television Commercial Built Around One Subject: “Dead Uniform,” Statewide Public Education Task Force on Tobacco
- 1st – One- to Three-Color Brochure: “Fundraising Brochure,” Fargo Moorhead Area Youth Symphonies
- 2nd – Single Television Commercial Built Around One Subject: “Dead Uniform,” Statewide Public Education Task Force on Tobacco

- 2nd – Public Service Campaign for the Public Good :“Spirit Lake Tribe ‘Hold Them Sacred’ Campaign,” Statewide Public Education Task Force on Tobacco
- 3rd – Direct Mail Marketing: “Eggs,” GL Ness
- HM – Single News Release: “Post-Campaign Research Release,” Statewide Public Education Task Force on Tobacco

NDPC

- 1st – Single Radio Commercial Built Around One Subject: “Scales,” University of Mary
- 1st – Single Television Commercial Built Around One Subject: “Dead Uniform,” Statewide Public Education Task Force on Tobacco
- 1st – Public Service Campaign: “Spirit Lake Tribe ‘Hold Them Sacred’ Campaign,” Statewide Public Education Task Force on Tobacco
- 1st – One- to Three-Color Brochure: “FMAYS Fundraising Brochure,” Fargo Moorhead Area Youth Symphonies
- 1st – Four-Color Brochure: “Strategic Business Relationships Brochure,” Border States Electric
- 1st – Direct Mail Marketing: “Eggs,” GL Ness Inc.
- 1st – Single News Release: “Post-Campaign Research Release,” Statewide Public Education Task Force on Tobacco

FM AdFed

- Gold ADDY – Advertising for the Arts, Collateral: “FMAYS Fundraising Brochure,” Fargo Moorhead Area Youth Symphonies
- Gold ADDY – Advertising for the Arts, Collateral Cards/Invitations: “FMAYS Fundraising Invite,” Fargo Moorhead Area Youth Symphonies
- Gold ADDY – Public Service, Print Newspaper: “Family,” Statewide Public Education Task Force on Tobacco
- Gold ADDY – Advertising Industry Self-Promotion, Creative Services Collateral: “‘Stand Out’ Brochure,” GL Ness
- Silver ADDY – Sales Promotion, Product or Service Sales Presentation Catalog: “Residential Products Catalog,” ShoreMaster
- Silver ADDY – Television, Regional/National, Single Spots, Consumer Services, Professional Services: “Home Times,” Community First
- Silver ADDY – Advertising Industry Self-Promotion, Creative Services, Direct Marketing/Specialty: “‘Stand Out Fish’ Mailer,” GL Ness
- Silver ADDY – Advertising Industry Self-Promotion Campaign: “‘Stand Out’ Campaign,” GL Ness

2003

NFPW

- 1st – Radio, Single Commercial or Campaign Built Around One Subject: "For Our Kids," Statewide Public Education Task Force on Tobacco
- 1st – Television, Single Commercial or Campaign Built Around One Subject: "Advances In Time," Community First
- 1st – Newspaper, Trade Paper or Magazine, Black & White Display, Single Ad, Retail Product or Service: "My, Aren't We In A Generous Mood," Kroll's Inc.
- 2nd – Newspaper, Trade Paper or Magazine, Color or Spot Color Display, Single Ad, Retail Product or Service: "Your Smile Is All The Thanks We Need," Ramada Plaza Suites
- HM – News or Feature Releases, Multiple Releases: "Task Force, Research and Campaign Launch Release Series," Statewide Public Education Task Force on Tobacco

CDC

- :30 TV, "Dead Uniform," voted "Most Likely To Reduce Secondhand Smoke Exposure" by tobacco control specialists and marketing coordinators from across the United States

NDPC

- 1st – Individual Sweepstakes (*Sweepstakes = most category wins*)
- 1st – Radio, Single Commercial or Campaign Built Around One Subject: "For Our Kids," Statewide Public Education Task Force on Tobacco
- 1st – Television, Single Commercial or Campaign Built Around One Subject: "Advances In Time," Community First
- 1st – Brochure, Four-Color: "'Solutions You Can See' Corporate Brochure," DMS Health Group
- 1st – News or Feature releases, Multiple Releases: "Task Force, Research and Campaign Launch Release Series," Statewide Public Education Task Force on Tobacco
- 1st – Newspaper, Trade Paper or Magazine, Black & White Display, Single Ad, Retail Product or Service: "My, Aren't We In A Generous Mood," Kroll's Inc.
- 1st – Newspaper, Trade Paper or Magazine, Color or Spot Color Display, Single Ad, Retail Product or Service: "Your Smile Is All The Thanks We Need," Ramada Plaza Suites
- 1st – Direct Mail Marketing: "Out-Of-This-World Event," Microsoft® Great Plains® Business Solutions
- 2nd – Newspaper, Trade Paper or Magazine Campaign or Series Built Around One Subject, Black & White or Spot Color, Institutional or Image: "Accelerated Degree Program Series," University of Mary

FM AdFed

- Silver ADDY – Sales Promotion, Product or Sales Service Presentation, Sales Kits or Product Information Sheets: "FargoDome Sales Kit," FargoDome
- Silver ADDY – Trade Publication, Campaign, Less Than Four-Color: "DMS X-Ray Ad," DMS Health Group
- Silver ADDY – Consumer Magazine, Campaign, Less Than Four-Color: "DMS X-Ray Ad Series," DMS Health Group
- Silver ADDY – Radio, Regional/National, :30 or Less: "Scales," University of Mary
- Silver ADDY – Mixed Media Campaigns, Consumer, Regional/National: "'It's Time' Campaign," Community First
- Silver ADDY – Industry Self-Promotion, Interactive: "GL Ness Website," GL Ness
- Silver ADDY – Industry Self-Promotion, Ad Club or Marketing Club: "The Wizard of Addys," Advertising Federation of Fargo Moorhead
- Silver ADDY – Public Service, Broadcast/Electronic, Radio: "For Our Kids," Statewide Public Education Task Force on Tobacco
- Silver ADDY – Local Only Categories, Potpourri - Print: "DMS Medsource Partners Kit," DMS Health Group

2002

NFPW

- 1st – Feature Story, Publication for General or Specialized Circulation, Including Internal Publications: "The Right Combination," *NDSU Magazine*, Spring 2001, NDSU University Relations

AAF

- Silver ADDY – Collateral Material, Stationary Package, Multiple Process: "Alerus Financial Annual Report," Alerus Financial

NDPC

- 1st – Feature Story, Publication for General or Specialized Circulation, Including Internal Publications: "The Right Combination," *NDSU Magazine*, Spring 2001, NDSU University Relations
- 1st – Printed Materials, Direct Mail Marketing, "Skip-A-Pay," Community First

FM AdFed

- ADDY – Collateral Material, Stationary Package, Multiple Process: "Alerus Financial Annual Report," Alerus Financial

- ADDY – Collateral Material, Covers, Magazine: "U Magazine Cover," Fargo Cass County Economic Development Corp.
- ADDY – Collateral Material, Special Event Material: "'Announcing Saela Joy' Birth Announcement," Martin and Cassondra Fredricks
- Citation of Excellence – Trade Publication, Fractional Page, Four-Color: "Little Torch Ad," Arcsmith
- Citation of Excellence – Sales Promotion, Product or Sales Presentation, Sales Kit or Product Information Sheets: "Sales Folder with Inserts," Manning Mechanical

2001

NFPW

- 3rd – News or Feature Release, Single Feature Release: "Steele native saves students from NDSU fire," *The Jamestown Sun*, Jamestown, N.D., Nov. 16, 2000, and *The Bismarck Tribune*, Bismarck, N.D., Oct. 28, 2000, NDSU University Relations

NDPC

- 1st – News or Feature Release, Single Feature Release: "Steele native saves students from NDSU fire," *The Jamestown Sun*, Jamestown, N.D., Nov. 16, 2000, and *The Bismarck Tribune*, Bismarck, N.D., Oct. 28, 2000, NDSU University Relations
- HM – Feature Story, Publication for General or Specialized Circulation: "Building the Workforce," *President's Annual Report*, 1999-2000, NDSU President's Office

FM AdFed

- Citation of Excellence – Product or Sales Presentation Newsletter, "College of Arts, Humanities and Social Sciences Newsletter," NDSU College of Arts, Humanities and Social Sciences
- Citation of Excellence – Business to Consumer, Single Flat: "College of Human Development and Education Recruiting Brochure," College of Human Development and Education

2000

CASE

- Bronze Award, Excellence in Communications – Overall Publications: "NDSU President's Annual Report," NDSU President's Office

NDPC

- HM – Feature-Daily 25,000: “The Duke made the Crystal Ballroom swing; Brookings natives saved a piece of jazz history,” *Argus Leader*, Sioux Falls, S.D., June 5, 1999

FM AdFed

- Judges Special Merit Award – Four-Color Brochure: “Memorial Union Image Brochure,” , NDSU University Relations
- ADDY – Four-Color Brochure: “Memorial Union Image Brochure,” NDSU University Relations

1999

NDPC

- 1st – Four-Color Brochure: “Memorial Union Image Brochure,” NDSU University Relations
- 3rd – Feature Release: “Pharmacy major is voice of Thunder Radio,” released May 8, 1998, NDSU University Relations

NDSF

- HM – Poem, “Fieldwork ’95, Dakota Prairie”

1991

NDSF

- HM – Personal Journal Entry